



# hope *in* action



UNA ANNUAL CONFERENCE

SEPTEMBER 18, 2025 | DAVIS CONFERENCE CENTER

**Sponsor and Exhibitor Packet**



# 2025 Sponsor and Exhibitor Opportunities

The 2025 Utah Nonprofits Association (UNA) Annual Conference: Hope in Action is the largest gathering of nonprofit professionals in Utah. Hundreds of nonprofit leaders from across the state come ready to connect with new solutions, innovative ideas, and valuable partnerships that will help them drive impact.

## This is your opportunity to:

- ✓ **Increase visibility** for your brand in front of a highly engaged audience.
- ✓ **Showcase your products, services, or expertise** to nonprofit decision-makers actively seeking new solutions.
- ✓ **Demonstrate your commitment** to Utah's nonprofit sector.
- ✓ **Build relationships that matter**, connecting with leaders who shape communities and influence purchasing decisions.

## Why Sponsor?

Sponsoring the UNA Annual Conference positions your business as a key supporter of Utah's nonprofit sector—one of the state's most vital forces for social good. Your brand will be at the center of the conversations that drive innovation, collaboration, and real change.

With expanded space at the Davis Conference Center in Layton, UT, the 2025 conference will be bigger than ever—offering more opportunities for direct engagement, networking, and exposure. Past conferences have sold out, and demand continues to grow.

## 2025 UNA Annual Conference: Hope in Action

September 18 | 8 am to 4 pm

Davis Conference Center in Layton, Utah

- Morning keynote
- Topical breakout sessions
- Networking opportunities
- Nonprofit Leader Awards
- Business Expo Hall and more!

**Don't miss this opportunity to connect with hundreds of nonprofit professionals looking for the tools, resources, and partnerships that will help them succeed.**

For questions regarding sponsorship or custom sponsorship packages, please contact UNA's Chief Growth Officer, Saru Ramanan, [sramanan@utahnonprofits.org](mailto:sramanan@utahnonprofits.org) or 801-596-1800 x4.



# 2025 Conference Sponsor Levels

	<b>Title</b> <b>\$10,000</b> 1 Available	<b>Premier</b> <b>\$7,500</b> 1 Available	<b>Partner</b> <b>\$5,000</b>	<b>Connector</b> <b>\$2,500</b>
One-Year UNA Business Affiliate Membership*	Champion Level (\$900 value)	Advocate Level (\$600 value)	Advocate Level (\$600 value)	Supporter Level (\$300 value)
Conference Registrations (includes Exhibitor Table Staff)	8	6	4	4
Business Expo Hall Table (\$600 value)	Prime Location	Prime Location	Premium Location	Premium Location
Logo recognition on UNA website	✓	✓	✓	✓
Sponsor recognition on UNA social media	2	2	1	1
Sponsor/Exhibitor listing/logo in conference app or digital program	✓	✓	✓	✓
Logo on rotating slides during breakfast and lunch	Headline	Large	Medium	Small
Logo recognition in conference marketing emails	Headline	Large	Medium	Small
Verbal and logo recognition at conference opener	✓	✓	✓	
Short remarks	Morning Welcome/ Keynote Intro	Lunch/Awards	Breakout Session	
Welcome table in lobby during attendee check-in	✓			
Present choice of breakout session**	✓			

\*For full benefits included in membership please see our [Business Affiliate Membership Levels](#).

\*\*UNA will be delighted to help make sure that your content receives a warm reception.

**Secure Your Sponsorship Online!** 

# Additional Opportunities

## Tote-ally Sustainable Sponsor - \$5,000

As the Tote-ally Sustainability Sponsor, you will support attendees in receiving a reusable tote bag customized with the conference branding and your logo.

- A one-color logo on the reusable item
- Verbal recognition at event and logo recognition in conference slides
- Recognition in conference marketing, program, and conference slides

## Moment Maker Sponsor - \$3,000

As the Moment Maker Sponsor you will support a fun photobooth or selfie station, providing a memorable takeaway for attendees.

- Logo/Signage at photobooth with option for promotional item display/freebie
- Verbal recognition at event and logo recognition in conference slides
- Recognition in conference marketing, program, and conference slides

## Coffee Break Sponsor - \$2,000

As the Coffee Break Sponsor you will make it possible to provide coffee and tea service for attendees throughout the day, providing comfort and energy to stay focused!

- Logo/signage by coffee and cookies in the Expo Hall
- Recognition in conference marketing, program, and conference slides

## Hall of Fame Sponsor - \$2,000

As the Hall of Fame Sponsor, you'll be a part of honoring the hardworking nonprofit professionals nominated for recognition by UNA's Hall of Fame award.

- Logo with Hall of Fame slide show and verbal recognition
- Recognition in Hall of Fame marketing and conference program.

## Technology Sponsor - \$1,500

As the Technology Sponsor, you'll provide Wi-Fi access to all attendees to access our digital program and stay connected throughout the day!

- Logo/signage in lobby/registration and on banquet tables with Wi-Fi details
- Recognition in conference program and slides





# 2025 Exhibitor Opportunities

If sponsorship isn't the right fit for you, we invite you to join us in our Business Expo Hall! The Business Expo Hall provides the perfect opportunity to meet with attendees face-to-face, showcase your business, promote unique products, and generate new customer leads.

This is your chance to reach nonprofit decision-makers from across the state. The UNA Annual Conference Business Expo is expected to sell out.

## What's Included

- Two conference registrations to staff your table
- Name on conference website as Business Exhibitor
- Exhibitor listing in conference program or app
- Six-foot table with two chairs and electrical outlet
- Opportunity to provide giveaway/swag

## Business Exhibitor Pricing

- \$600 for Business Members
- \$800 for Not-yet-Business-Members
- \$500 for Nonprofit Members
- \$700 for Not-yet-Nonprofit-Members

**Register Now** >>>



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