

2025 UMBA Juneteenth Fundraiser Nonprofit Grant Application

About the Fundraiser/Award

The Utah Minority Bar Association (“UMBA”) sponsors an annual fundraiser for members of the Utah State Bar to benefit a local nonprofit organization with a mission that addresses diversity or a minority community need. Past years have seen awards over \$20,000.

If your organization wishes to be considered for this fundraising award, please email complete applications to UMBAJuneteenthFundraiser@gmail.com by 11:59 p.m on May 2, 2025

Organization Eligibility

- The organization should be a local 501(c)(3) nonprofit.
- The organization should spend less than 15% of its annual budget on overhead/administrative costs.
- The mission or goal of the organization should be geared towards or related in some manner to addressing or mitigating challenges faced by minority and diverse communities.
- The organization must not have been the recipient of an UMBA award during the previous five years.
- The organization must be willing and have the capacity to assist as detailed below.

Organization’s Responsibilities

- Meet with an UMBA representative to organize and strategize about the fundraiser campaign;
- Provide and help create marketing and advertising materials for use during fundraiser;
- Work with law firms to increase donations (site visits, lunch meetings as requested);
- Provide ongoing assistance and support throughout the fundraiser to answer questions and provide any information requested by UMBA representatives or law firm points of contact;
- Attend UMBA’s Juneteenth event where the two winners are announced; and
- Provide thank you cards/gifts to the points of contact at participating firms.

Selection of Award Winner

The selection of the winning organization will be based on several factors, including but not limited to:

- The organization’s mission, and whether it addresses or mitigates challenges faced by racial and ethnic minorities and diverse communities
- Demonstrated ability to address diversity or a minority community need
- Organization’s effectiveness
- Organization’s impact
- Fiscal responsibility of the organization
- Organization’s demonstrated need, including any budget limitations.

2025 Fundraiser Campaign Timeline

- May 2, 2025 – Nonprofit application period closes at 11:59 p.m. Please email the application and any supporting documentation to UMBAJuneteenthFundraiser@gmail.com
- May 5, 2025– UMBA Executive Board (“Board”) reviews applications and selects top 3. Finalists will then be notified.
- May 6-9, 2025 – Finalists will meet with Board via Zoom (10-minute pitch and 3 minutes for questions).
- May 12, 2025 – The Board will notify the selected nonprofit organization of its decision.
- May 15, 2025 – UMBA Juneteenth Nonprofit Fundraiser begins.
- June 16, 2025 – Fundraiser ends at 11:59 p.m.
- June 18, 2025 – UMBA Juneteenth Celebration Event.

2025 UMBA Nonprofit Grant Application

Please send all application materials to UMBAJuneteenthFundraiser@gmail.com by 11:59 p.m. on May 2, 2025.

Name of Organization:	
Address:	Primary Contact:
City:	Professional Title:
Zip Code:	Phone:
Website:	Email:

Narrative Questions

1. Please provide a brief summary of your organization's background and include details about your mission and purpose and how it relates to diversity and/or benefits racially diverse communities.
2. Please describe the community where your work takes place and how your work benefits that community. Describe the community and your work to someone who knows nothing about your organization.
3. What is the project for which you are seeking support with the awarded funds, including whether the project will support diversity or benefit the minority community?
4. What need does your project address, and why is your organization best positioned to meet this need?

- 5. What is your timeline and implementation plan for your project?**
- 6. The fundraising campaign is a working partnership between the recipient organization and UMBA. Please describe your organization's capacity and tentative plans to fulfill the organization's responsibilities throughout the campaign.**
- 7. Please describe the qualifications of your team as they relate to this fundraiser (i.e. technology, marketing, advertising).**

Budget Details

- 1. What are your organization's total operating expenses budgeted for the current year?**
- 2. What is the total budget for your project for which you are seeking support with the awarded funds?**
- 3. What are the sources of revenue for your project? (These may include projections of what you hope to raise from this fundraiser and other fundraisers and grants or other sources of income)?**
- 4. What are the projected expenses for your project? (Please include the type of expense and the estimated amount.)**
- 5. Please provide a copy of your organization's most recent annual budget and income statement.**