



Sponsor and Exhibitor Packet

September 30, 2026
8 AM to 4 PM

Davis Conference Center 



Why Sponsor?

Sponsoring the 2026 UNA Impact Conference places your company at the center of Utah's largest gathering of nonprofit leaders—professionals who guide strategy, influence purchasing decisions, and seek trusted partners who can help them strengthen their work and communities.

Our conference attendees are uniquely intentional, values-driven, and highly engaged. Whether you offer financial services, HR resources, consulting, marketing, or legal support, this audience comes ready to learn and ready to find new solutions.

By supporting the conference as a sponsor, your company demonstrates a clear commitment to Utah's nonprofit sector while gaining powerful visibility and connection. You're not just supporting an event, you're investing in the leaders and organizations that strengthen our communities statewide.



Where Purpose Meets Possibility.



- ✓ **Increase visibility** for your brand in front of a highly engaged audience.
- ✓ **Showcase your products, services, or expertise** to nonprofit decision-makers actively seeking new solutions.
- ✓ **Demonstrate your commitment** to Utah's nonprofit sector.
- ✓ **Build relationships that matter**, connecting with leaders who shape communities and influence purchasing decisions.

About Impact

The UNA Annual Conference is Utah's largest gathering of nonprofit professionals, bringing together more than 500 executive directors, program leaders, fundraisers, and decision-makers. These attendees represent diverse organizations and mission areas they gather together with a common purpose: to forge partnerships, uncover transformative solutions, and find the inspiration that fuels lasting impact.

This year's theme, **Impact**, invites leaders to focus on what matters most: aligning their work, values, and strategies to build sustainable organizations, stronger teams, and healthier communities.

2026 UNA Annual Conference: Impact

September 30 | 8 am to 4 pm
Davis Conference Center in Layton, Utah

- Inspirational keynote
- Topical breakout sessions
- Networking opportunities
- Nonprofit Leader Awards
- Business Expo Hall and more!

What people are saying...

"The keynote speaker was wonderful, lunch was amazing, I appreciated time between sessions to network and meet with exhibitors and sponsors"

"I loved each of the breakout sessions and you had amazing vendors. The event went smoothly and I learned a lot."



2026 Sponsor Levels

	Title \$10,000 1 Available	Premier \$7,500 1 Available	Partner \$5,000	Connector \$2,500
One-Year UNA Business Affiliate Membership*	Champion Level (\$900 value)	Advocate Level (\$600 value)	Advocate Level (\$600 value)	Supporter Level (\$300 value)
Full Access Conference Registrations (\$160 value per ticket)	6	4	2	2
Business Expo Table - Includes 2 Booth Staff Registrations Registration Table (\$600 value)	Prime Location	Prime Location	Premium Location	Premium Location
Business Expo Hall Table (\$600 value)	✓	✓	✓	✓
Sponsor recognition on UNA social media	2	2	1	1
Sponsor/Exhibitor listing/logo in digital program	✓	✓	✓	✓
Logo on rotating slides during breakfast and lunch	Headline	Large	Medium	Small
Logo recognition in conference marketing emails	Headline	Large	Medium	Small
Verbal and logo recognition at conference opener	✓	✓	✓	
Short remarks	Morning Welcome	Breakout Session	Breakout Session	
Banner ad on digital program	✓	✓		
Dedicated marketing email to conference attendees	✓			

*For full benefits included in membership please see our [Business Affiliate Membership Levels](#).

[Secure Your Sponsorship Online!](#)



Sponsorship Add-ons

Sponsorship add-ons are only available as an addition to a regular sponsorship. If you are interested in an add-on, please contact [Julie Chang](#).



Nonprofit Leader Awards Sponsor

\$5,000

As the Outstanding Nonprofit Leader Award Sponsor, your company powerful visibility and positions you as a champion of Utah's most impactful nonprofit leaders.

- Remarks during during lunch award program (2 to 3 minutes)
 - Verbal recognition at event and logo recognition in Outstanding Leader Award videos
 - Recognition in conference marketing and digital program
-



Lunch Sponsor

\$4,000

Nourish the ones who uplift our community. As the Lunch Sponsor, you will show how much you value their work.

- Remarks during lunch program (2 to 3 minutes)
 - Signage at lunch buffet
 - Marketing materials on banquet tables plus logo and verbal recognition
-



Breakfast Sponsor

\$3,500

As the Breakfast Sponsor, you will give changemakers the energy and encouragement they need to begin a full day of impact.

- Signage at breakfast buffet
 - Marketing materials on banquet tables
 - Logo and verbal recognition during morning session
-



Coffee Break Sponsor

\$2,000

As the Coffee Break Sponsor you will make it possible to provide coffee and tea service for attendees throughout the day, providing comfort and energy to stay focused!

- Logo/signage by coffee and cookies in the Expo Hall
 - Recognition in conference marketing, program, and conference slides
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Technology Sponsor

\$1,500

As the Technology Sponsor, you will provide Wi-Fi access to all attendees to access our digital program and stay connected throughout the day!

- Logo/signage in lobby/registration and on banquet tables with Wi-Fi details
- Recognition in conference program and slides

2026 Exhibitor Opportunities

If sponsorship isn't the right fit for you, we invite you to join us in our Business Expo Hall! The Business Expo Hall provides the perfect opportunity to meet with attendees face-to-face, showcase your business, promote unique products, and generate new customer leads.

This is your chance to reach nonprofit decision-makers from across the state. The UNA Annual Conference Business Expo is expected to sell out.

What's Included

- Two conference registrations to staff your table
- Name on conference website as Business Exhibitor
- Exhibitor listing in conference program or app
- Opportunity to provide giveaway/swag
- Six-foot table with two chairs

**Electrical available for an additional cost*

Business Exhibitor Pricing

- \$600 for Business Members
- \$800 for Not-yet-Business-Members
- \$500 for Nonprofit Members
- \$700 for Not-yet-Nonprofit-Members

[Register to Exhibit Online!](#)



For questions regarding sponsorship or custom sponsorship packages, please contact UNA's Chief Programming Officer, Julie Chang.

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