

# We believe in the power of nonprofits.



## *At a Glance:*

**The Health and Impact of Utah's Nonprofits**  
Nonprofits work for the public, not for the enrichment of an individual or a group of shareholders. The impact of nonprofits is measured in lives changed rather than in dollars earned.

**Utah relies on its nonprofits** to build happy, healthy and resilient communities—communities that provide shelter, solace, joy, inspiration, nourishment, and more for bodies and souls.

**Utah's nonprofits rely on UNA** to equip them with the skills, knowledge, tools, services, and benefits they need to adequately support our community.



### **11,000+ Registered Nonprofits in Utah**

There are over 11,000 registered nonprofit organizations in Utah, of which 550 are members of the Utah Nonprofits Association.



### **Nonprofits Employ 6.7% of Utah's Workforce**

Nonprofits employ 6.7% of Utah's workforce. In the third quarter of 2022, nonprofits contributed \$1.5 trillion to the U.S. economy.



### **Working Under Tight Budgets and with Limited Resources**

80% of the state's nonprofits serve their communities with budgets of less than \$500,000. Nonprofits continually struggle to acquire and cultivate donors. The total number of donors decreased 7% in the second quarter of 2022.

# Utah Nonprofits Association

Since 1990, Utah Nonprofits Association (UNA) has been a unifying, strengthening, and elevating Utah's nonprofit sector. Each year, thousands of Utah's board members, volunteers, and professional staff turn to UNA for critical resources to help them better serve their communities.

UNA is a 501(c)(3) charitable organization and is a **mission-neutral, value-centric membership organization** that serves and equips Utah's nonprofit community with the tools and resources needed to create thriving, successful charitable organizations.

## What Does UNA Provide?

- Practical instructions and coaching on topics that matter to nonprofits; training is delivered through the UNA Credential, the UNA Annual Conference, and topic-specific training.
- Collective purchasing, group health care, and retirement benefits.
- Nonprofit community building, through its Community Calendar, Advocacy Bulletin Board, and nonprofit receptions; extensive opportunities for networking and inter-agency collaboration.
- Nonprofit advocacy at the state and national levels.
- Community leadership that elevates the purpose and function of Utah's nonprofits.

For more information, please contact **Jill Bennett, Chief Executive Officer**, at (801) 596-1800 or via email at [jbennett@utahnonprofits.org](mailto:jbennett@utahnonprofits.org).



Unify | Strengthen | Elevate



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