



UTAH GIVES 2026

A Statewide Giving Movement for Utah

April 30, 2026

Overview

Utah Gives is a statewide celebration of giving that will spotlight nonprofits, engage new donors, and generate critical funding for Utah's nonprofit sector. Hosted by Utah Nonprofits Association (UNA), this annual campaign will engage stakeholders in a 24-hour online giving challenge. Utah Gives will feature a dynamic platform and comprehensive marketing strategy to connect nonprofits across Utah with new supporters while celebrating the impact of their gifts.

Why It Matters

Nonprofits are the backbone of Utah's communities, providing essential services and addressing important challenges. Yet, many organizations struggle to reach new donors and secure sustainable funding. Utah Gives will:

- Give nonprofits resources, tools, and a platform to increase their fundraising capacity.
- Increase public awareness of nonprofit causes and their impact.
- Generate new donations and revenue for participating organizations.
- Leverage media, marketing, and technology tools to enhance nonprofit storytelling.
- Create new opportunities for the business community to show support.
- Engage the next generation of donors in Utah.

Goals and Impact

By launching Utah Gives, UNA aims to:

- Provide Utah nonprofits with a proven platform and resources to increase donations.
- Strengthen donor engagement and long-term nonprofit sustainability.
- Foster collaboration across multiple stakeholders.
- Establish an annual tradition that elevates charitable giving in Utah.



Funding Needs and Support

To launch Utah Gives, UNA seeks funding to:

- Implement the full strategy to re-launch a statewide giving day in Utah.
- Expand the UNA staff team and support services.
- Develop branding, marketing materials, and promotional campaigns.
- Purchase and customize a giving day platform to facilitate donor engagement.
- Provide training and resources to nonprofits to optimize participation.
- Sustain this effort for years to come.

Join the Movement

With support from funders and partners, Utah Gives will create a lasting impact on the nonprofit sector and inspire a culture of generosity across the state. Be a founding supporter of this transformative initiative and help Utah's nonprofits thrive.

For more information or to get involved, please contact: [Saru Ramanan](#), Chief Growth Officer, Utah Nonprofits Association

Contact Us to Learn More

