



2025 Utah Nonprofit Film Festival Application

Thank you for your interest in participating in the first-ever **Utah Nonprofit Film Festival!** This exciting opportunity pairs selected nonprofit organizations with professional filmmakers to produce short films that amplify mission impact, inspire donors, and grow community support. Participants will also receive training in storytelling and strategic donor communication.

This is a competitive opportunity offering in-kind services valued at \$10,000 per organization.

Please note that the submission deadline is **Monday, June 2, 2025.**

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General Information

- Organization – What is the name of your nonprofit organization?
- EIN Number – Please provide your 9-digit EIN number with no dashes or spaces
- Website – Please provide your organization’s website URL
- UNA Member: Are you currently a Nonprofit Member of Utah Nonprofits Association?
 - Yes/No
- Address – Street
- Address – City
- Address – Zip
- Phone
- Primary Contact Name
- Primary Contact Title



- Primary Contact Email
- National/Parent Organization (if applicable) – If you are an affiliate of a national or parent organization, please provide the name here. If not applicable, skip to the next question.
- Your Logo – Please upload a high-resolution image file of your nonprofit’s logo (20 MB max)
- Headshot – Please upload a headshot of your Primary Contact for the Film Festival program (20 MB max)

Organizational Overview

- Mission Statement
- Primary Cause Area (select one)

Animal Related	Human Services
Arts, Culture, Humanities	International, Foreign Affairs, and National Security
Community Improvement and Capacity Building	Medical Research
Crime and Legal Related	Mental Health and Crisis Intervention
Disease, Disorders, and Medical Disciplines	Mutual, Membership Benefit
Education	Philanthropy, Volunteerism, Grant Making Foundations
Employment, Job Related	Public or Societal Benefit
Environment, Conservation, Beautification	Recreation, Sport, Leisure, Athletics
Food, Agriculture, Nutrition	Religion, Faith Based
Government Entity	Science and Technology
Healthcare	Youth Development
Housing and Shelter	Other

- Where do you provide services? If you work in every county, select “Utah Statewide;” otherwise, select all that apply

Utah Statewide	Beaver
Box Elder	Cache
Carbon	Daggett
Davis	Duchesne



Emery
Grand
Juab
Millard
Piute
Salt Lake
Sanpete
Summit
Uintah
Wasatch
Wayne

Garfield
Iron
Kane
Morgan
Rich
San Juan
Sevier
Tooele
Utah
Washington
Weber

- Annual Budget – Please provide your 2025 annual operating budget – estimates are fine
- Organizational Reserves – Please list the amount held in cash or cash equivalent reserves
- Number of Full-Time Employees
- Number of Part-Time Employees
- Number of Volunteers
- Board of Directors – Please upload your current board roster with board roles and professional affiliations

Impact and Storytelling

- Impact Measurement – Please briefly describe your organization’s impact and how you measure it (e.g., data, stories, tools) (2000 characters)
- What story or message would you want to share through your film? (2000 characters)

Sustainability: Funding and Communication Strategy

- Current Funding Sources – Select all that apply

Federal/State/Local Government Grants
Foundation/Corporate Grants
Individual Donations
Earned Revenue (fees, sales)



Other

- If you selected “Other,” please explain
- What percent of your funding comes from government grants? Please list the percentage of your funding that comes from federal/state/local government grants – enter as a whole number
- What percent of your funding comes from foundation or corporate grants? Please list the percentage of your funding that comes from foundation or corporate grants – enter as a whole number
- What percent of your funding comes from individual donations? Please list the percentage of your funding that comes from individual donations – enter as a whole number
- What percent of your funding comes from earned revenue? Please list the percentage of your funding that comes from earned revenue, i.e., fees, sales, etc. – enter as a whole number
- What percent of your funding comes from other sources? If you listed “Other” for funding sources, please provide the percentage of your funding that comes from these sources – enter as a whole number
- Fundraising Revenue – Last Fiscal Year – Please list your fundraising results (total fundraising revenue) from the last fiscal year
- Fundraising Goal – Current Fiscal Year – What amount do you plan to raise this year?
- Number of Individual Donors – Last Fiscal Year
- Do you have a fundraising plan?
 - Yes/No
- Do you have a communications plan?
 - Yes/No



- Do you have staff/resources to engage in social media?
 - Yes/No
- Social Media Platforms and Handles – Please list the social media platforms you use, with your organization’s handle for each
- Who is responsible for social media at your organization? Please list title/role
- What experience do you have with video production? (2000 characters)

Collaboration and Participation

- How does your organization collaborate with other entities? (2000 characters)
- Are you open to collaborating with others as part of this grant? Describe your interest in collaborating with peers in the Utah Nonprofit Film Festival. Ideas include but are not limited to shared themes, joint films, panel discussions, etc. (2000 characters)
- Do you have any scheduling or participation limitations we should know about? Please note, the Utah Nonprofit Film Festival will take place on Monday, November 10, 2025. Participation in training and filming will take place between July and October, with exact dates to be announced.

Attendance Agreement

- Attendance Policy (checkbox) – **Attendance at all training sessions is mandatory.** Your film will premiere only if your team attends 100% of trainings. In cases of emergency, you may send another staff member. I have read and agree to the attendance policy

Additional Information

- Anything else you'd like us to know as we review your application?
- Please upload any additional relevant materials. This can be: annual report, impact summaries, past videos, media coverage, testimonials, etc.
 - Upload 1 (20 MB max)
 - Additional Upload (20 MB max)